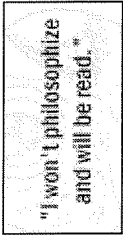


# **EXHIBIT 21**



paid advertising

Online MBA Programs  
Online Colleges  
Culinary Art Schools  
Fashion Design Schools  
Online Colleges  
Graphic Design Schools

Interior Design Schools  
Online College Degrees  
MBA Degrees Online  
Medical Career Schools  
Directory of Colleges  
Online Masters Programs

Online Nursing Programs  
Online Universities  
Technical Schools  
Trade Schools  
Vinyl Replacement Windows  
Online Degree Programs

Colleges in California  
Interior Decorating Schools  
Online Colleges & Degrees  
Colleges in Chicago Illinois  
Colleges in Florida  
MBA Programs Online

MAGAZINE



SEARCH

Advanced Search

Published on Thursday, February 24, 2005

How They Got Here

By FM STAFF

In just a year, TheFacebook has seen seemingly unrestrained growth. Here are some highlights from the past twelve months.

ARTICLE OPTIONS

- Email this article to a friend
- Send a letter to the editor
- Print this article

FEBRUARY 4

- Zuckerberg launches TheFacebook during Harvard's shopping week
- The site runs off of one server for \$85 per month

FEBRUARY 18 – 4,300 users

- Zuckerberg is first approached by investors
- Moskovitz is enlisted to expand site to other schools

LATE FEBRUARY - MARCH 5 – 10,000

- TheFacebook reaches Columbia, Yale, Stanford

MARCH 31 – 31,000

- The site now runs off of 5 servers, costing \$450 per month

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Career Quickly with  
an Online Degree  
from a Top  
College!  
[www.KnowledgeStop.com](http://www.KnowledgeStop.com)

**APRIL 14 – 51,910**

- TheFacebook moves its servers to a boutique hosting service near Zuckerberg's new York hometown

**APRIL 25 – EARLY MAY – 82,000**

- Moskovitz leads nationwide expansion

- Saverin experiments with national advertising

- Zuckerberg and McCollum begin discussing Wirehog

**JUNE 10 – LATE JUNE – 160,000**

- TheFacebook moves to Palo Alto, California

- Sean Parker, two interns join the team

- Saverin goes to New York

**JULY 21 – AUGUST 25 – 190,000**

- TheFacebook falls \$50,000 in debt

- Zuckerberg meets with investors

- The team redesigns and relaunches the site

**EARLY SEPTEMBER – 250,000**

- ConnectU files lawsuit against TheFacebook

- Casa Facebook moves to Los Altos, CA

- D'Angelo, Saverin, interns return to school.

**OCT 21 – 500,000**

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College!  
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No Exam Masters,  
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No required  
courses. Approved  
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Weight Loss Pill
School Fundraisers: Fundraising
California Mortgage
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iambigbrother
North Cyprus Estate Agent
Enzyte

- Wirehog launches (first week in November)
- Zuckerberg meets with East Coast investors
- NOVEMBER 30 – 910,000**
- Angel investor Peter Thiel throws One Million User Party at Frisson (San Francisco)
- JANUARY 16 – 1.3 million**
- Casa Facebook moves to Menlo Park
- Press representative Chris Hughes moves to France

**FEB 7 – 1.5 million**

- National Beirut Tournament briefly launched, cancelled
- First European schools launched

paid advertising

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California Mortgage	Enzyte	Natural Breast Enhancement

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